

## Call For Papers

### 2025 Conference

## Accounting and Finance Research and Education in the Era of Rapid Technological Advances

### WELCOME

You are invited to submit papers to the “*2025 Conference on Accounting and Finance Research and Education in the Era of Rapid Technological Advances*”, scheduled for September 3-4, 2025, at the International Business School Suzhou (IBSS), Xi’an Jiaotong-Liverpool University (XJTLU), China.

The conference promises to address the current state of technology and the outcomes of ongoing research in the areas of accounting, finance, education, and related business disciplines.

Advances in technology have immensely enhanced information acquisition, retrieval, and processing having a profound impact on the way business operates and the way professionals do their job. This event offers a forum for scholars, researchers, and students to interact with experts in these fields and learn about the latest developments in their field—especially in the context of rapid technological developments epitomized by artificial intelligence, big data, and other technological innovations.

We invite original, unpublished work from individuals active in the broad theme of the conference. All papers submitted will be reviewed and papers accepted for presentations will be supported by discussants.

### Themes

We welcome submissions in a wide range of topics, including but not limited to:

- Artificial intelligence (AI), big data, and machine learning
- Blockchain, cryptocurrencies, and digital finance
- Fintech and financial inclusion

- Cybersecurity in financial data management
- Accounting for technology and innovation
- Business ethics and corporate governance
- Corporate social responsibility (CSR)
- Environmental, Social and Governance (ESG)
- Entrepreneurship, innovation and sustainability
- Regulation and the roles of government
- Risk management in the digital age
- Green finance, green innovation and technology
- Green supply chain analysis and social responsibility in global supply chains
- Curriculum design and educational research
- Pedagogy and case studies

Proposals for Panels, Workshops, and Tutorials are also welcome.

## DATES :

September 3-4, 2025

## LOCATION:

Xi'an Jiaotong-Liverpool University, Suzhou, China (online attendance available)

## KEYNOTE SPEAKERS

Prof. Lin William Cong

Professor of Finance and Rudd Family Professor of Management, Academic Director of Fintech at Cornell Initiative, Cornell University; Department Editor, *Management Science*

Prof. Nancy Lixin Su

Head and Professor of Accounting, School of Accounting and Finance, The Hong Kong Polytechnic University; Co-Editor, *Journal of Contemporary Accounting & Economics*

## SUBMISSIONS GUIDELINES

**Full Papers are preferred but an Extended Abstract will be considered, the deadline for submission and pre-registration is 28<sup>th</sup> May, 2025.**

**For submitted Extended Abstracts, the deadline for the Full Paper submission is 30<sup>th</sup> June 2025.**

We welcome attendees without paper submission/presentation, the pre-registration deadline is 28<sup>th</sup> May, 2025.

**Submission:** Full papers written in English or extended abstracts with detailed description of data, research design, main results, and contributions may be submitted to: <https://xjtlu.mike-x.com/W4tke>.

Authors will be required to submit 2 files in PDF format:

- 1) The complete paper inclusive of title page containing
  - a. title of the paper
  - b. name of the author(s)
  - c. address, affiliation and email for each author
- 2) The paper without identifying details. Author names, affiliations and any other potentially identifying information should be removed from the text.

## AUTHOR NOTIFICATION

Authors will be notified of the outcome by: 20<sup>th</sup> July, 2025

## MEET-THE-EDITORS SESSION

The “Meet the Editors” session provides conference attendees to meet and talk with the editors of the conference. Editors/Associate Editors from internationally leading and reputable journals will answer questions about the journals and discuss matters related to the publication process. A preliminary list of the represented journals is shown below:

China Accounting and Finance Review

China Finance Review International

Journal of Business Ethics

Journal of Contemporary Accounting and Economics

Journal of International Accounting, Auditing and Taxation

The Financial Review

## PUBLICATION OPPORTUNITIES

The Conference Organising Committee may invite authors of the papers presented at the conference for publication in select journals through a fast-track review process. Within two months of the conference, these papers will undergo a blind review process. This is a “no-fault” submission option. If the manuscript is rejected by the journal, the author(s) remain eligible to submit the paper to the journal through the normal submission process. Papers submitted must not be under review at any journals.

The following journals have offered a fast-track review option:

China Accounting and Finance Review (CAFR)

China Finance Review International (CFRI)

Journal of Contemporary Accounting and Economics (JCAE)

Journal of International Accounting Auditing and Taxation (JIAAT)

The Financial Review (FR)

More journals may be subsequently added.

## BEST PAPER AWARD

There will be two best paper awards. The best papers will be selected from among the papers presented at the conference and chosen by a panel of experts.

## REGISTRATION FEE AND VISA

Registration fees will be RMB ¥2,000 (or USD \$280) for onsite participants and RMB ¥1,200 (or USD \$180) for online participants. The registration fees include access to the full conference program for all participants and catering for onsite participants including breaks, lunches and the social dinner. The link for registration fee payment will be made available at a later time.

A valid VISA may be required for foreign attendees. For VISA enquires, please contact [CAFRE2025.IBSS@xjtlu.edu.cn](mailto:CAFRE2025.IBSS@xjtlu.edu.cn).

## ORGANISER:

Xi'an Jiaotong Liverpool University, IBSS, China

Contact: CAFRE2025.IBSS@xjtlu.edu.cn

## **CONFERENCE SCIENTIFIC COMMITTEE**

### **Conference Chair:**

Stephen Gong, Xi'an Jiaotong-Liverpool University, China

### **Conference Co-Chairs:**

Steven Dellaportas, Xi'an Jiaotong-Liverpool University, China

Jia Zhai, Xi'an Jiaotong-Liverpool University, China

### **Committee Members:**

Shantanu Banerjee, University of Liverpool, United Kingdom

Charlie X. Cai, University of Liverpool, United Kingdom

Jean Chen, University of Kent, Canterbury, United Kingdom

Tao Chen, Nanyang Technological University, Singapore

Steven Dellaportas, Xi'an Jiaotong-Liverpool University, China

Yizhe Dong, University of Edinburgh, UK

Yiwei Fang, Soochow University, China

Xianjie He, Shanghai University of Finance and Economics, China

Xuezhong (Tony) He, Xi'an Jiaotong-Liverpool University, China

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Shan Zhao, City University of Hong Kong, Hong Kong SAR, China

Nan Zhou, University of Cincinnati, USA

Hong Zou, University of Hong Kong, Hong Kong SAR, China

**ORGANISING COMMITTEE:**

Peng Cheng, Xi'an Jiaotong-Liverpool University, China

Chris Florakis, University of Liverpool, United Kingdom

Stephen Gong, Xi'an Jiaotong-Liverpool University, China

Haiyan Zhou, University of Texas Rio Grande Valley, USA

**CONTACT US:**

Should you have any questions, please feel free to contact us by e-mail at [CAFRE2025.IBSS@xjtlu.edu.cn](mailto:CAFRE2025.IBSS@xjtlu.edu.cn).

For registration information and conference updates, please visit:

[https://www.xjtlu.edu.cn/en/events/2025/09/conference\\_accounting-and-finance-research-and-education-in-the-era-of-rapid-technological-advances](https://www.xjtlu.edu.cn/en/events/2025/09/conference_accounting-and-finance-research-and-education-in-the-era-of-rapid-technological-advances)