



# AFAANZ Insight Series

## September 2024



# Questions

**Do standards address greenwashing concerns?**

**Is there a demand for standards to disincentivise greenwashing?**

**Challenges? What can be done?**

# Roles

**Roles of  
standard-setters**

**Enforcement?**

**Change behaviour?**

**Setting boundary?**

**Principle-based?**

# Questions

**Do standards address greenwashing concerns?**

**Is there a demand for standards to disincentivise greenwashing?**

**Challenges? What can be done?**

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**Qualitative materiality**

**Digital reporting (XBRL)**

**Enhance connectivity**